

— THE —
RAINMAKER
— INSTITUTE —

Discover the Power of Being a Rainmaker

National Conference offers Innovative Business-Building Strategies for Lawyers

Attorneys nationwide are invited to learn innovative techniques to build a strong legal practice and high-powered marketing strategies from business experts at a two day, action-packed June conference in Las Vegas. Topics include: building a practice, achieving expert status, attracting more clients, PR and media tips, leveraging the Internet and technology to grow the practice, including website and email strategies, developing an action plan, building a Strategic Referral Network, Secrets of Highly Successful Attorneys and much more.

([PRWEB](#)) May 25, 2006 -- A two day action-packed, June conference in Las Vegas, focused on building a strong legal practice and high-powered marketing strategies is open to attorneys all over the country. Known as "The Rainmaker Retreat," registrations are now being accepted. Topics include: achieving expert status, attracting more clients, PR and media tips, leveraging the Internet and technology to grow the practice, website and email strategies, developing an action plan, building a Strategic Referral Network, Secrets of Highly Successful Attorneys and much more.

Stephen Fairley, an international bestselling author, professional speaker, and Master Business Coach, known for his business-building, leadership and coaching expertise, will be hosting the Rainmaker Retreat. As the President of Today's Leadership Coaching, Inc, he specializes in helping partners at small law firms increase their performance, productivity, and profitability. He travels around the country speaking at state bar associations about marketing strategies for solo practitioners and small law firms and building a competitive edge. More than 3,500 attorneys have attended his seminars in the past year which have been sponsored by 14 state and local bar associations.

His 9 books and 5 audio programs include: Practice Made Perfect for Lawyers (2005), Becoming A Rainmaker: Business Building Strategies for Lawyers (2005) and Getting Started in Personal and Executive Coaching (2003)– the #1 best-selling book in the field of professional coaching in the USA, Canada, the UK, and Australia.

In 2004, Stephen was named "America's Top Marketing Coach" by CoachVille, and given their top industry award. He has appeared in the American Bar Association's Journal, Entrepreneur, Inc, Fortune Small Business, Harvard Management Update, Business Advisor, the Chicago Tribune, Crain's Chicago Business, and on the front covers of AdvantEdge and Choice magazines. His advanced coaching strategies for professional service companies have received international attention.

Fairley will lead the Rainmaker Retreat with fellow Master Business Coach, Travis Greenlee of Denver, Colorado who is a partner at Today's Leadership Coaching. He specializes in helping solo professionals and small law firms leverage technology to increase their revenues and automate their marketing system.

A former financial consultant, Greenlee has trained thousands of professionals since 1991 and speaks to audiences about: The Power of Attraction and How to Get Clients NOW. In addition to being a Master Business Coach and professional speaker, Travis is a recognized author of 21 Secrets of the World's Most Successful Solo Professionals.

The Rainmaker Retreat conference will be held in Las Vegas on June 23 & 24, 2006 with early Registration June 1. For more information, visit www.RainmakerRetreat.com or call (800) 447-3852. For details about other programs and products for legal professionals, see www.YourPracticeMadePerfect.com

Contact Details:

Phone: (480) 659-9700 or (888) 588-5891

Cell phone: (630) 253-4290

Fax: (480) 907-2029

Email: [stephen\[at\]therainmakerinstitute.com](mailto:stephen[at]therainmakerinstitute.com)